VP KRISHNA PALLE

Data Oriented Product Manager – UI/UX Strategist & Developer

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Professional Summary
Results-driven Product Manager with 4+ years of experience across FinTech, gaming, and crypto trading. Evolved from UI/UX Engineer to lead 11+ digital products end-to-end. Skilled in user-centered design, front-end development, and cross-functional alignment—turning complex ideas into intuitive, high-impact experiences that drive growth.

WORK EXPERIENCE

Product Manager
String Metaverse | Hyderabad, India
June 2025 - Present

- Successfully manage a portfolio of 11 diverse products, overseeing their entire lifecycle from conception to launch and beyond.
- Handle key administrative responsibilities to ensure smooth product development and team operations.

UI/UX Developer
String Metaverse | Hyderabad, India
Sep 2024 – May 2025

- Redefined and redesigned all the current products of String Metaverse: String Games (Telegram Bot), Idle Mine (Android Application), String Arc8 (Multiple Designs – Modern and Retro Styles, Telegram Bot), Idle Price (Yet to be launched) and String Drive.
- Did an Interface Inventory of all the existing applications and created new design languages for different applications along the same design lines.
- Implemented Diary Studies to better understand the user patterns in Idle Mine Application.

UI/UX Developer
iAuto Analytics LLC | Remote, Atlanta, United States
Aug 2022 - Aug 2024

- Used data oriented UX research techniques to improve the relevance of the content.
- Managed the Analytics of the website using Google Marketing Platform and Hotjar.
- Qualitative and quantitative UX analysis along with research studies to optimize the product with the help of available data.
- Affinity mapping to gain some valuable insights into the world of Car Sales.

UX Developer Intern
Pluxbox B.V | Hybrid, Hilversum, Netherlands
Feb 2022 - July 2022

- Worked on the UI/UX of a no-code development platform as a part of the research team.
- Did user interviews of designers and developers to better understand the features that should be focused on.
- Implemented the use of research tools like Hotjar in tandem with Google Marketing Platform.

UI/UX Developer
iAuto Analytics LLC | Remote, Atlanta, United States
June 2020 - Dec 2021

EDUCATION

M.Sc in Human Computer Interaction & Design
EIT Digital Master School - Polytechnic University of Madrid & University of Twente
2020 - 2022

B.Tech in Computer Science and Engineering
Shiv Nadar University
2016 - 2020

SKILLS & TOOLS

User Centered Design
UX Research, Wireframing, Prototyping, Mockups
Design Systems, Usability Testing, Heuristic Evaluations, Accessibility
Information Architecture, User Flows

Data-Driven Insights
User Analytics, A/B Testing, Behavioral Analysis
Google Analytics, Hotjar, Tableau, IBM SPSS
Data Analysis, Affinity Mapping

Enterprise & FinTech Enterprise
Financial UX, Complex Data Visualization
Experience with enterprise-scale product workflows

Design Execution & Leadership
Stakeholder Collaboration, Workshop Facilitation
Design Thinking, Design System Management
Visual Identity Creation, Cross-Functional Team Coordination

Technical Integration & Development
React, JavaScript, Python, Android (Java)
API integration, Front-End Development
Figma, Sketch, Adobe Creative Suite